

CLAIMS

We claim:

1. A solid cleanser holder comprising:
 - 5 a. at least one textured film having texture variations including at least one aperture;
and
 - b. a solid cleanser; wherein the at least one textured film surrounds the solid cleanser.
2. The solid cleanser holder of claim 1, wherein the textured film is substantially permanently sealed around the solid cleanser.
- 10 3. The solid cleanser holder of claim 1, wherein the solid cleanser is selected from the group consisting of bar, flake, pellet, chip, spray-dried powder, noodle, semi-solid, gel, moldable paste and combinations thereof.
4. The solid cleanser holder of claim 1, wherein the solid cleanser comprises soap, a synthetic surfactant, or mixtures thereof.
- 15 5. The solid cleanser holder of claim 1, wherein the solid cleanser is a soap bar.
6. The solid cleanser holder of claim 1, wherein the textured film is comprised of polyolefins, cellulose, polyurethanes, polyamides, polyesters, metallocene polyethylenes and blends and copolymers thereof.
7. The solid cleanser holder of claim 6, wherein the textured film is comprised
20 of polyethylenes, polypropylenes, polyvinyl acetates, polyacrylates, polyvinyl chloride, polyvinylidene chloride, polyvinyl alcohol and blends and copolymers thereof.
8. The solid cleanser holder of claim 1, wherein the aperture is in the form of a hole, slit or protuberance.
9. The solid cleanser holder of claim 1, wherein the textured film comprises
25 multiple apertures in an amount ranging from about 0.1 apertures/ cm² to about 300 apertures/ cm².
10. The solid cleanser holder of claim 9, wherein the textured film comprises apertures in an amount ranging from about 1.3 apertures/ cm² to about 30 apertures/ cm².
- 30 11. The solid cleanser holder of claim 10, wherein the textured film comprises apertures in an amount ranging from about 1.5 apertures/ cm² to about 15 apertures/ cm².
12. The solid cleanser holder of claim 1, wherein the apertures have a depth of greater than 0 mm to about 3 mm.
- 35 13. The solid cleanser holder of claim 1, wherein the aperture has a diameter of about 0.01 cm to about 0.6 cm.

14. The solid cleanser holder of claim 13, wherein the diameter ranges from about 0.05 cm to 0.4 cm.
15. The solid cleanser holder of claim 14, wherein the diameter ranges from about 0.1 cm to 0.35 cm.
- 5 16. The solid cleanser holder of claim 1, wherein the texture variations comprise a combination of apertures and at least one additional texture variation selected from the group consisting of embossments, debossments, and combinations thereof.
17. The solid cleanser holder of claim 16, wherein the at least one additional texture variation is present in an amount of up to about 7000 texture variation/ cm².
- 10 18. The solid cleanser holder of claim 1, wherein the at least one aperture is a protuberance facing outward away from the solid cleanser.
19. The solid cleanser holder of claim 1, wherein the at least one aperture is a protuberance facing inward toward the solid cleanser.
20. The solid cleanser holder of claim 1, comprising two different textured films,
15 wherein the textured film comprise protuberances which are facing toward one another.
21. The solid cleanser holder of claim 1, wherein the texture variations are in the approximate shape of a circle, honeycomb, oval, heart, pear, square, triangle, polygon, stellate, rectangle, star, or combinations thereof.
22. The solid cleanser holder of claim 1, wherein the textured film has an open
20 area of no more than about 45 % based upon the total area of the textured film.
23. The solid cleanser holder of claim 22, wherein the textured film has an open area of greater than about 15% and less than about 35% based upon the total area of the textured film.
24. The solid cleanser holder of claim 1, wherein the textured film comprises a
25 film modifier impregnated into and/or deposited onto the textured film.
25. The solid cleanser holder of claim 24, wherein the film modifier is selected from the group consisting of a surfactant, an antimicrobial agent, a colorant, a fragrance, a filler, silica, pumice, mica, and mixtures thereof.
26. The solid cleanser holder of claim 1, wherein the textured film is a
30 coextruded layer comprising at least two layers.
27. The solid cleanser holder of claim 1, wherein the textured film comprises at least 2-ply of film sheets.
28. The solid cleanser holder of claim 27, wherein the at least 2-ply are separate substrates sealed together along the periphery.
- 35 29. The solid cleanser holder of claim 28, wherein the at least 2-ply are one substrate that is folded upon itself and then sealed.

30. The solid cleanser holder of claim 1, further comprising an inner substrate that is substantially covered by the textured film.

31. The solid cleanser holder of claim 29, wherein the inner substrate is comprised of an open-celled mesh sheet, porous foam sheet, reticulated foam sheet,
5 natural fiber sheet, polymeric fiber sheet, spunbond fiber sheet, and combinations thereof.

32. The solid cleanser holder of claim 1, in a shape selected from the group consisting of round, oval, square, rectangle, star, polygon, hand, mitt, or animal.

33. The solid cleanser holder of claim 1 further comprising a holding means in
10 the form of hook, loop, strap or string.

34. The solid cleanser holder of claim 33, wherein the holding means is made from a continuous piece of the textured film.

35. The solid cleanser holder of claim 1, comprising at least two textured films that are wrapped around the solid cleanser and are substantially permanently sealed
15 together.

36. The solid cleanser holder of claim 1, comprising two different textured films, with protuberances facing toward one another, that are wrapped around the solid cleanser and sealed on three sides to substantially permanently surround the solid cleanser.

20 37. The solid cleanser holder of claim 1, wherein the textured film continuously surrounds the solid cleanser, wherein said textured film is gathered and secured with a securing means for substantially permanently holding the gathered textured film together.

25 38. The solid cleanser holder of claim 1, wherein the textured film continuously surrounds the solid cleanser and is sealed on at least one side.

39. The solid cleanser holder of claim 1, having an angle to slip of at least 5°.

40. A method of reducing solid cleanser slip comprising enclosing the solid cleanser within a textured film such that the textured film surrounds the solid cleanser, wherein the textured film comprises texture variations including at least one aperture.

30 41. A method of improving the lathering abilities of a solid cleanser comprised of enclosing the solid cleanser within a textured film such that the textured film surrounds the solid cleanser, wherein the textured film comprises texture variations including at least one aperture.

35 42. A method of ameliorating the formation of mush on a solid cleanser comprised of enclosing the solid cleanser within a textured film such that the textured film surrounds the solid cleanser, wherein the textured film comprises texture variations including at least one aperture.

43. A method of reducing the wear rate of a solid cleanser comprised of enclosing the solid cleanser within a textured film such that the textured film surrounds the solid cleanser, wherein the textured film comprises texture variations including at least one aperture.

5 44. A method of cleaning the skin comprised of wetting the solid cleanser holder of claim 1 with water; applying agitation to the wet solid cleanser holder, wherein the amount of water and agitation is sufficient to create a lather on the solid cleanser holder, applying said lathering solid cleanser holder to the skin, and rinsing with water.

10 45. A method of exfoliating the skin comprised of wetting the solid cleanser holder of claim 1 with water; applying agitation to the wet solid cleanser holder, wherein the amount of water and agitation is sufficient to create a lather on the solid cleanser holder, applying said lathering solid cleanser holder to the skin, and rinsing with water.

15 46. A method of making a solid cleanser holder said method comprised of enclosing a solid cleanser within a textured film such that the textured film surrounds the solid cleanser, wherein the textured film comprises texture variations including at least one aperture.

47. The method of claim 46, wherein the textured film is substantially permanently sealed around the solid cleanser.

20 48. The method of claim 47, wherein the textured film is substantially permanently sealed around the solid cleanser using a sealing process selected from the group consisting of heat seal, heat shrink, ultrasonic seal, adhesive seal, stitch seal, and pressure seal.

49. The method of claim 46, wherein the textured film is sealed on at least two sides.

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